ERIC JOHNSON
Graphic, Digital & Web Designer

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PROFILE

I am a graphic and web designer that takes great pride in the work that I do. I feel that I am a friendly person that works well with all kinds of people. I tend to be a self starter that strives to get work done no matter the time table given to me. I have created brand identities, procuct cataloags, brochures, and many other assets within a corporate enviroment. I am also an active member of the advisory board at Monroe County Community College

SKILLS

Photoshop

Indesign

Illustrator

Flash

HTML5

Dreamweaver

After Effects

Graphic Design

Web Design

HONORS

2014-2015 Outsatnding Computer Information Systems Student
Business Division

Dean's List:
Every Semester

Graduated Summa Cum Laude

EXPERIENCE

September 2015 – Present

La-Z-Boy Inc./EPI Marketing Services
GRAPHIC & DIGITAL DESIGNER

- Work with the retail department on print inserts, POS materials.
- Create web banners, Facebook images and emails for the digital experience team.
- Concept and creation of brand and retail HTML5 display ads, including back end coding and animation.
- Create various internal communications.
- Creation and upkeep of product catalogs.
- Various other forms of creative needs.
- Pre-press work.

January 2015 – August 2015

Banker & Brisbois Creative Advertising
GRAPHIC & DIGITAL DESIGNER

- Create print inserts and POS materials for retail.
- Concept and creation of brand and retail display ads.
- Create internal communications.
- Various other print and production work.

2014 – Present

Freelance
GRAPHIC, DIGITAL AND WEB DESIGNER

- Design and code websites
- Creation of logos
- Invitations
- Company Branding

EDUCATION

2013 – 2015

Associates Degree in Graphic Design and Web Design (Dual Major)
MONROE COUNTY COMMUNITY COLLEGE

2019 – 2022

Bachelor's Degree in Graphic Design
LIBERTY UNIVERSITY